

## **NEWSLETTER SATISFACTION SURVEY RESULTS**

### **Are you satisfied with Mike Huckabee's email newsletter?**

79.4% are very satisfied

19.5% are satisfied

.9% are not satisfied

### **How often do you read Mike Huckabee's email newsletter?**

59.6% Daily

31.9% Multiple times per week

7.93% Once per month

.004% I don't read it

### **Choose your preference for receiving Mike Huckabee's emails?**

62.9% Weekdays

19.6% Monday – Wednesday – Friday

5.8% Tuesday – Thursday

11.6% Once per week

### **Would you prefer a longer newsletter with more stories?**

49.4% No

29.2% Undecided

21.2% Yes

### **Would you prefer Morning, Afternoon or Early Evening delivery of Mike Huckabee's emails?**

60.1% Doesn't matter to me

32.2% Morning

4.39% Afternoon

3.14% Early Evening